



South Muskoka Shield Junior A Hockey Club

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Proud Member of the
Greater Metro Hockey League



Sponsorship Opportunities

-- Help keep junior 'A' hockey in South Muskoka for the long run! --

Dear Sponsors,

The South Muskoka Shield junior 'A' hockey club is currently looking for sponsors for the upcoming 2009-10 season. Over the past three years, the South Muskoka Shield has established itself as an integral part of the South Muskoka sports scene and community. Through our continuing efforts on the ice and our fantastic fan support off the ice, the Shield have established itself as the true "model" franchise of the Greater Metro Junior A Hockey League (GMHL).

A harsh reality of junior A hockey, or any level of hockey for that matter, is that it is an expensive sport to participate in. The cost of ice time alone, so essential for proper training and the development of the players in our league, can sometimes border on the prohibitive. When you add the costs of equipment and travel associated with junior A hockey, it is a sad but true fact that the expense can limit the clubs viability and threaten the existence of what should truly be a great community asset.

By supporting junior hockey in your community you give young men the opportunity to pursue their dreams of obtaining a **college scholarship** as well as give the children of our community something to aspire to. Any partnership you're able to make with our organization will benefit the South Muskoka community in so many different ways.

Along with working with our local media partners (TV Cogeco, Moose 99.5 FM, and the Gravenhurst Banner) to promote your business and involvement with the Shield, we are also able to offer you the following opportunities to help promote your support of the Shield hockey program.

- Jersey Backs
- Game Program Ads
- Shield Website Ads
- Game Ticket Backs
- SCORE for Schools Program
- Tracksuit Sponsor
- Shield Radio Program
- Shield Player of the Month
- Arena Trophy Case
- Season Ticket Packages
- In-Game Opportunities
 - o Intermission Contest
 - o Games 3 Stars Sponsor
 - o Power Play Sponsor
 - o Penalty Kill Sponsor
 - o Starting Line-up Sponsor

It is for these reasons and more that we come to you, our community leaders, in search of help and support. I would like to thank you for any consideration you give to supporting our program.

Respectfully,

Gord Carey
General Manager
South Muskoka Shield